

Business planning

Laying out a clear plan for growth.

Need help to know when it's time to take the next step? Whether investing in growth, launching a new venture, entering a new market, or securing funding - our business planning service can help you gain the clarity, confidence, and evidence to move forward with certainty.

We'll work closely with you to understand your business, goals, and what is driving your decisions. Together, we'll develop a practical, robust business plan that stands up to scrutiny from funders, lenders, investors, and stakeholders, while giving you a clear roadmap for the future.

From ambition to action

A strong business plan provides much more than figures and forecasts. It helps answer your critical questions:

- Is this investment worthwhile?
- Can the business afford it?
- What funding options are available?
- What are the risks?
- What return can we expect?
- What should happen next?

By combining commercial insight, financial analysis, and practical, hands-on experience, we help businesses turn ideas into achievable projects and ambitious visions into clear, deliverable plans.

Whether you're looking to secure investment, unlock funding, grow your business, or make your next strategic move with confidence, our team at SAC Consulting are here to help you build a plan that works.



Why Invest in a business plan?

Many businesses know where they want to go but aren't always sure of the best route to get there.

A business plan from SAC Consulting can help you:

- **Make better decisions:** Understand the financial implications, opportunities, risks, and expected returns before committing valuable time and resources.
- **Secure funding and investment:** Present a credible, well-evidenced case to banks, investors, grant providers, and other funding organisations.
- **Reduce risk:** Identify potential challenges and test assumptions before making significant investments.
- **Provide strategic direction:** Establish clear priorities, objectives, and actions to help your business focus on what matters most.
- **Build confidence:** Give owners, managers, stakeholders, and funders confidence that future plans are based on sound analysis and realistic assumptions.

Who can benefit from this support?

Our business planning support is suitable for organisations of all sizes and stages of development. Whether you're testing an idea or planning a major investment, a robust business plan can provide the confidence needed to move forward.

One of our business plans might be right for you if you are:

- Start-ups seeking funding or investment
- Growing SMEs planning expansion
- Family businesses planning succession or transformation
- Existing businesses launching new products or services
- Tourism and hospitality businesses investing in new facilities
- Food and drink businesses developing new markets
- Farmers, crofters and land-based businesses exploring new opportunities
- Manufacturing businesses evaluating investment projects
- Community enterprises and social businesses pursuing funding opportunities

How we can help

We take a collaborative approach working closely with you to understand your business, ambitions, challenges, and opportunities, with a tailored support plan.

What you'll receive

Every business plan is tailored to your needs, but typically includes:

1. Business overview
2. Market and competitor analysis
3. Growth opportunities assessment
4. Financial forecasts
5. Cashflow projections
6. Funding requirements
7. Risk assessment
8. Implementation roadmap
9. Action plan and milestones

The result is a clear, professional, and evidence-based plan that can support both internal decision-making and external funding discussions.

If you're looking to grow your business, funding or plan your next investment, get in touch at businessgrowth@sac.co.uk.