Types of LAND-BASED TOURISM BUSINESSES





OUTDOORS EXPERIENCES AND ADVENTURES



FIELDSPORTS

- Sea angling
- Freshwater angling
- Deer Stalking
- Game and coarse angling

WILDLIFE WATCHING

- Birdwatching
- Whale watching
- Dolphin spotting
- Wildlife walks

ADVENTURE

- Long Distance Routes
- Mountaineering & Walking
- Archery
- Snow sports: snowboarding, downhill skiing, cross country skiing, telemarking, skiblading, snowblading, skiboarding
- Adventure Holidays: Gorge walking, rafting, paragliding, abseiling, ziplining, quad biking,



THINGS TO DO



TOURISM BASED FACILITIES & SITES

- Visitor use of path networks
- Tourism in forests
- Tourism on canals
- Touring by road
- Visits to nature reserves and protected areas
- Special interest holidays

HEALTH & WELLBEING

- Spas
- Outdoor Gyms
- Fitness and Exercise
- Sports
- Relaxation Retreats
- Nature Wellness
- Forest bathing



ON-FARM EXPERIENCES



ON FARM ACTIVITIES

- Pick your own
- Shops on-farm
- Distillery tours
- Farm tours
- Food experiences
- Animal handling and petting

EDUCATIONAL

- Conservation
- Animal Care
- Environmental
- Arts & Workshop facilities

EVENTS & ACCOMODATION

- Wedding venues / Event spaces
- Festivals
- Conference venues
- Accommodation: Yurts, B&B. Eco accommodation
 & Lodges, Glamping
- Catering
- Farm stays
- Campsites



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