Types of LAND-BASED TOURISM BUSINESSES
OUTDOORS
EXPERIENCES AND ADVENTURES

FIELDSPORTS
- Sea angling
- Freshwater angling
- Deer Stalking
- Game and coarse angling

WILDLIFE WATCHING
- Birdwatching
- Whale watching
- Dolphin spotting
- Wildlife walks

ADVENTURE
- Long Distance Routes
- Mountaineering & Walking
- Archery
- Snow sports: snowboarding, downhill skiing, cross country skiing, telemarking, skiblading, snowblading, skiboarding
- Adventure Holidays: Gorge walking, rafting, paragliding, abseiling, ziplining, quad biking,
TOURISM BASED FACILITIES & SITES

- Visitor use of path networks
- Tourism in forests
- Tourism on canals
- Touring by road
- Visits to nature reserves and protected areas
- Special interest holidays

HEALTH & WELLBEING

- Spas
- Outdoor Gyms
- Fitness and Exercise
- Sports
- Relaxation Retreats
- Nature Wellness
- Forest bathing
ON-FARM EXPERIENCES

ON FARM ACTIVITIES
• Pick your own
• Shops on-farm
• Distillery tours
• Farm tours
• Food experiences
• Animal handling and petting

EDUCATIONAL
• Conservation
• Animal Care
• Environmental
• Arts & Workshop facilities

EVENTS & ACCOMMODATION
• Wedding venues / Event spaces
• Festivals
• Conference venues
• Accommodation: Yurts, B&B. Eco accommodation & Lodges, Glamping
• Catering
• Farm stays
• Campsites
### Outdoors Experiences and Adventures

#### Field Sports
- Sea angling
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- Game and coarse angling

#### Wildlife Watching
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- Whale watching
- Dolphin spotting
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#### Adventure
- Long Distance Routes
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- Snow sports: snowboarding, downhill skiing, cross country skiing, telemarking, skibading, snowblading, skiboarding
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### Things to Do

#### Tourism Based Facilities & Sites
- Visitor use of path networks
- Tourism in forests
- Tourism on canals
- Touring by road
- Visits to nature reserves and protected areas
- Special interest holidays

#### Health & Wellbeing
- Spas
- Outdoor Gyms
- Fitness and Exercise
- Sports
- Relaxation retreats
- Nature Wellness
- Forest bathing

### On-Farm Experiences

#### On Farm Activities
- Pick your own
- Shops on-farm
- Distillery tours
- Farm tours
- Food experiences
- Animal handling and petting

#### Educational
- Conservation
- Animal Care
- Environmental
- Arts & Workshop facilities

#### Events & Accommodation
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- Festivals
- Conference venues
- Accommodation: Yurts, B&B.
- Eco accommodation & Lodges, Glamping
- Catering
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