

<b>It's 1.3063rd IALB   13th EUFRAS   10th SEASN Conference (Our Dynamic Earth, Holyrood Rd, Edinburgh EH8 8AS)</b>			
Tuesday 10 <sup>th</sup> Sept 2024	Wednesday 11 <sup>th</sup> Sept 2024	Thursday 12 <sup>th</sup> Sept 2024	Friday 13 <sup>th</sup> Sept 2024
<p><b>Full Conference Day</b> <i>08:00 – 09:00 Registration</i></p> <p>09:00 – 09:30 Introduction, Robert Ramsay (event host) + IALB, EUFRAS, SEASN</p> <p>09:30 – 09:45 Welcome and the Scottish System, Wayne Powell, CEO and Principal, SRUC</p> <p>09:45 – 10:15 Keynote speech: 'The role of advice in supporting European agriculture to thrive', Nigel Miller</p> <p>10:15 – 11:00 Break &amp; poster session</p> <p>11:00 – 12:30 Speaker sessions + Q&amp;A</p> <ol style="list-style-type: none"> <li>1. Agriculture and agricultural policy in Scotland</li> <li>2. SAC Consulting's mission</li> <li>3. Key programme case study (Scotland's Farm Advisory Service)</li> </ol> <p>12:30 – 13:30 Lunch</p>	<p><b>Conference Field Trips</b></p> <p>08:00 – 19:00</p> <ol style="list-style-type: none"> <li>1. Uplands, Wildlife &amp; SRUC Hill Research</li> <li>2. Environmental Initiatives, Organics &amp; Diversified Farming</li> <li>3. Arable, Vegetable Production &amp; Regenerative Farming</li> <li>4. Diversification, Tourism &amp; Farm Food Production</li> <li>5. Beef, Sheep, Deer and Dairy</li> <li>6. Technology &amp; Improving Livestock Business Performance</li> </ol>	<p><b>Half Day Conference</b></p> <p>09:00 – 09:15 Morning welcome</p> <p>09:15 – 9:45 Sponsors</p> <p>09:45 – 10:00 2025 Events Presentation</p> <p>10:00 – 10:30 Keynote speech: 'Scottish agriculture – balancing food production, rural livelihoods and sustainability', Jim Fairlie MSP, Minister for Agriculture, Scottish Government</p> <p>10:30 – 11:00 Morning break</p> <p>11:00 – 12:30 Workshop Presentations</p>	<p><b>Additional Field Trips</b></p> <p>08:00 – 19:00</p> <ol style="list-style-type: none"> <li>1. Highland Perthshire loop</li> <li>2. Loch Lomond, Argyll &amp; Trossachs loop</li> </ol>

<p>13:30 – 16:00 Workshops (inc. 30-min break)</p> <ol style="list-style-type: none"> <li>1. Advisory approaches for climate and resource – conserving agriculture</li> <li>2. Agricultural dialogue with society</li> <li>3. Diversification, agritourism and consumer trends – adding value to farm businesses</li> <li>4. New technology &amp; data – tools for advisors</li> <li>5. Building resilience in the livestock sector</li> <li>6. Safeguarding and enhancing our natural resources</li> <li>7. Young EUFRAS: For young advisers</li> <li>8. SEASN: Importance of cross-visits – Preparation and implementation</li> <li>9. Quantifarm – Advanced Advisory Skills for Farm Advisors in Digital Agriculture Solutions</li> </ol> <p>19:00 – 23:00 Evening dinner + cultural entertainment</p>		<p>12:30 – 12:45 Closing speeches</p> <p>12:45 – 13:45 Lunch</p> <p>13:45 – 15:00 Informal networking time and EUFRAS/IALB Meetings</p>	
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