COMPILATION OF UPSKILLING, RESKILLING AND TRAINING RESOURCES FOR LAND–BASED TOURISM BUSINESSES
List of Resources

Explore these resources to develop sector specific or general skills to diversify your land-based business.

Programmes

**Business Mentoring Programme**
**Areas:** Skills support, business horizons, strategy development, self-awareness.
**Provided by:** GrowBiz.

**Business Support**
**Areas:** overview of all funding and services offered by public sector organisations across Scotland. Training, self-guides and programmes
**Provided by:** Business Support Partnership (BSP)

**Crofting Training**
**Areas:** for aspiring and new entrants to crofting and also practical, croft-based, hands-on training.
**Provided by:** Scottish Crofting Federation

**Bespoke Business Development and Coaching**
**Provided by:** SAC Consulting

**Enterprise Academy for the Rural and Natural Economy**
**Areas:** working with students, academics and entrepreneurs to accelerate the uptake and delivery of sustainable enterprise while developing enterprising mindsets and enhancing the business skills of the next generations.
**Provided by:** SRUC
**Environmental Conservation Training**  
**Areas:** practical conservation training includes upland and lowland path work, fencing, dyking, habitat management, surveying, health and safety, first aid, mountain awareness, environmental good practice, team working and communication skills.  
**Provided by:** Outdoors Access Trust for Scotland (OATS)

**Ft Scotland**  
**Areas:** training provider delivering Modern Apprenticeships and commercial fitness qualifications. Courses: Weightlifting, Personal Training, Modern apprenticeships in Sports coaching, fitness and instructing exercise, Leisure Management  
**Provided by:** Ft Scotland

**Food and drink business training programme – The Academy**  
**Areas:** a programme designed to enable real and sustainable business growth through knowledge sharing, upskilling, and innovating.  
**Provided by:** Scotland Food & Drink

**Leadership Development Programme**  
**Areas:** leadership skills with an emphasis on fair and innovative workplace practices and inclusive economic growth, Organisational values, business development.  
**Provided by:** Scottish Enterprise

**THRIVE**  
**Areas:** marketing, creating a brand, pitching strategies, food legislation, packaging, business development.  
**Provided by:** SRUC and QMU

**Rural Enterprise Directory Scotland**  
**Areas:** comprehensive directory of independent business owners and entrepreneurs from across rural and island Scotland.  
**Provided by:** REDS and GrowBiz

**Rural Leadership Programme**  
**Areas:** Rurally based businesses, skills support, Business models, new skills, digital technologies, Decision making, Self-development.  
**Provided by:** South of Scotland Enterprise HIE, Scottish Enterprise, Elevator UK
**Rural Skills Scotland**

**Areas:** Estate Management, Environmental Conservation, Trees and Timber, Modern Apprenticeship Rural Skills

**Provided by:** Rural Skills Scotland

**Rural Skills Training Programme**

**Areas:** fencing, dry stone dyking, tree planting, footpath work and habitat management, and LANTRA qualifications in Chainsaw, Brushcutter, ATV and Pesticide use.

**Provided by:** Highland Perthshire Communities Land Trust

**Skills for Business – Workforce Development**

**Areas:** Skills development for existing staff or for young entrepreneurs who are unemployed but have a passion for future business success.

**Provided by:** West Lothian Council

**Sport Scotland Learning**

**Areas:** professional development courses, workshops and conferences on Sports and Coaching in Outdoor and Adventure Sports, Psychology, Physical Preparation, Coordination and Control.

**Provided by:** Sports Scotland

**Upskilling Adventure Tourism Businesses**

**Areas:** help tourism businesses address potential gaps in consumer ‘soft’ skills, digital marketing, and product development. ADVENT project (Adventure Tourism Vocational Education and Training) and AVIP (Adventure Tourism Innovation Partnerships)

**Provided by:** UHI

**Upskilling Scotland**

**Areas:** Skills support, business horizons, strategy development, self-awareness.

**Provided by:** The Open University.
Upskilling - Online courses by HEIs

**SRUC**
- Distance learning

**Areas**
- Wildlife and Conservation Management.
- Environmental Management
- Food Safety
- Golf Course Management

**University of Aberdeen**
- **Free Online Courses for Scotland**

**Areas**
- Digital and data skills
- Business and Management
- Leadership

**Abertay University**
- **Upskilling Short Courses**

**Areas**
- Climate change, Carbon and Sustainability: Introduction to Sustainability, Individual Sustainability: Understanding and Reducing Your Carbon Footprint.
- Digital Business: Implementing Digital Solutions.

**Dundee & Angus College**
- **Skills Boost Courses**

**Areas**
- Sports, Health & Wellbeing: Mental Health Awareness, Intro to Sports Nutrition and Psychology.
**Robert Gordon University**
- **Upskill with online short courses**
  
  **Areas:** partnership with the Scottish Funding Council (SFC) and Scottish Government. Online upskilling short courses in Creative Entrepreneurship, Data Analytics for Business Decision-Making, Food and Drink Entrepreneurship, Strategic Digital Marketing and Leadership, Tourism Entrepreneurship

**University of Strathclyde Glasgow**
- **Upskilling @ Strathclyde**
  
  **Areas**
  Business: Fundamentals, Managing Digital Transformation, Developing Entrepreneurial Mindset
  Humanities and Social Science: Transferable skills for work.

**University of Stirling**
- **Upskill with a free short course**
  
  **Areas:** Coaching Concepts, Coaching as Learning, or any other modules from the Sport Performance Coaching.
  - **CPD**
  **Areas**
  Sport and Exercise Sciences: Physiology of Sport and Exercise, Sports Medicine, Health and Wellbeing
Learning Platforms

**ALISON**
Areas: Courses and career guides for Agriculture, Food and Natural Resources, Health, Fitness and Wellness, Hospitality and Tourism, Finance, Business and Management, Marketing Sales and Services.
Provided by: Outdoors Access Trust for Scotland (OATS)

**CrossFit Education**
Areas: Paid courses on CrossFit and Fitness. Dumbbells, Lesson Planning, Nutrition, Programming, Running, Scaling, Spot the Flaw, Teaching Movement
Provided by: CrossFit

**Data Skills for work**
Areas: supports workers in adapting to the demands of increasingly digitalised, automated, and data-driven workplaces.
Provided by: DataLab.

**Digital Boost**
Areas: Free digital skills and training in ecommerce, cyber security, digital marketing, finance, business development and social media with support to develop a digital strategy.
Provided by: Business Gateway

**edX**
Areas: Micromasters, professional certificates and courses on Health, Sports and Nutrition, Food Science, Tourism and Hospitality, Business and Management,
Provided by: edX

**FutureLearn**
Areas: Short courses, ExpertTracks, Microcredentials and online degrees on Agriculture, Food Science and Nutrition, Tourism and Hospitality, Service Management, Digital Marketing, Events, Health and Leisure, Wellness, Ecology and Wildlife Conservation
Provided by: FutureLearn

**My World of Work**
Areas: Free online learning, and support to reskill or upskill on any area, explore options and find the right career.
Provided by: Skills Development Scotland

**The Skills Toolkit**
Areas: Free courses for learning new skills or change jobs. Personal Growth and Wellbeing, Tech Skills, Business and Finance, Digital Design and Marketing
Provided by: National Careers Service