Skills Areas for land-based tourism businesses
Skills Areas for land-based Rural Industries

Have you considered diversifying into land-based, nature-based or agritourism industries?

What are the benefits?

You might need the acquire or develop skills on the following areas:

**Environment & Sustainability**
- Sustainable Resource Management
- Resilience Landscapes
- Environment and Energy
- Forestry
- Arboriculture
- Rural Land Use Management
- Climate Change
- Transition to Net Zero
- Peatland and Wetland Restoration
- Countryside Management
- Deer Management
- Estate Management

**Wellbeing, Recreation & Leisure**
- Equine Care
- Health and Wellbeing
- Care and Wellbeing
- Wildlife Management
- Gamekeeping
- Greenkeeping
- Leisure Management
- Cycling
- Health and Fitness
- Golf Course Management
- Outdoor Activities
- Event Management and Planning

**Agriculture & Food**
- Agriculture
- Animal Health and Care
- Organic Farming
- Horticulture
- Food and Drink
- Professional Cooking
- Food Safety
- Sustainable Food Production
- Food Production
- Food Technology

**Tourism & Hospitality**
- Retail and Hospitality
- Food and Drink services
- Bed and Breakfast Management
- Travel Services
- Customer Service
- Hospitality Management
- Travel and Tourism
Other essential skills to consider for diversification are those related to a business operation and development.

**Business, & Management**


**Digital & IT**


**Leadership & Organizational**

Facilities management, Project Management, Time Management, Decision Making, Leadership, Organisational Management,

**Legal, Safety & Regulations**

Safety regulations, Food Safety, Food Hygiene, Risk and Safety Management, Wiring Regulations, Emergency First Aid, First Aid, Online Safety

Other skills needed for diversification into land-based rural industries

Other essential skills to consider for diversification are those related to a business operation and development.
Skills areas offered by registered education providers in Scotland

Land-based areas
Skills areas offered by registered education providers in Scotland

Business, Leadership, Marketing and Management
Skills areas offered by registered education providers in Scotland

Land-based areas