Types of LAND-BASED TOURISM BUSINESSES
OUTDOORS
EXPERIENCES AND
ADVENTURES

FIELDSPORTS
- Sea angling
- Freshwater angling
- Deer Stalking
- Game and coarse angling

WILDLIFE WATCHING
- Birdwatching
- Watching cetaceans

WALKING & MOUNTAIN SPORTS
- Long Distance Routes
- Mountaineering & Walking
- Snow sports: snowboarding, downhill skiing, cross country skiing, telemarking, blading skiboarding.
- Adventure Holidays: Gorge walking, rafting, paragliding, abseiling
THINGS TO DO

TOURISM BASED FACILITIES & SITES

- Visitor use of path networks
- Tourism in forests
- Tourism on canals
- Touring by road
- Visits to nature reserves and protected areas
- Special interest holidays

HEALTH & WELLBEING

- Spas
- Outdoor Gyms
- Fitness and Exercise
- Sports
- Relaxation retreats
ON-FARM EXPERIENCES

ON FARM ACTIVITIES
- Pick your own
- Shops on-farm
- Distillery tours
- Farm tours
- Food experiences

EDUCATIONAL
- Conservation
- Environmental
- Arts & Workshop facilities

EVENTS & ACCOMMODATION
- Wedding venues
- Festivals
- Accommodation: Yurts, B&B. Eco accommodation & Lodges, Glamping
- Catering
- Farm stays
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